



International Case Conference 2026
INDIAN INSTITUTE OF MANAGEMENT RAIPUR

29 JANUARY 2026

PRE-CONFERENCE WORKSHOP (HBS CASE METHOD)

Venue: Saja, 3rd Floor (Library Building)-Maina

Time	Event
9.00 AM – 09:30 AM	Registration & Workshop Kit Distribution
09:30 AM – 09:40 AM	Inauguration and Orientation of the Pre-conference Workshop Introduction of Facilitators by Prof. Archana Parashar, Conference Co-convenor Context settings by Chief Patron, Conference Co-Chair, IIM Raipur, Chief Patron, ICC-2026 Ms Namrata Arora & Ms Saloni Chaturvedi, Facilitators Dignitaries: Prof. Sanjeev Prashar, Conference Chief Patron, Prof. Satyasiba Das, Co-Chairs, Dr Pranith Kumar Roy, Convener
09:40 AM – 11:10 AM	Session I: Foundations of the Case Method Ms Namrata Arora; Best-selling Author & Strategist; Ex-Associate Director (Strategy), Harvard Business School India Research Centre
11:10 AM – 11:30 AM	Refreshment Break
11:30 AM – 1:00 PM	Session II: Case Writing – Part I (Idea Generation, Research & Interviews) Ms. Namrata Arora
1:00 PM – 2:00 PM	Lunch Break
2:00 PM – 3:30 PM	Session III: Case Writing – Part II (Structure, Narrative & Exhibits) Ms Saloni Chaturvedi, Case Development Consultant & Facilitator; Ex-Senior Researcher, Harvard Business School India Research Centre
3.30 PM – 3.45 PM	Refreshment Break
3:45 PM – 5:00 PM	Session IV: Teaching Notes & Publication Pathways -Ms. Saloni Chaturvedi
5:00 PM – 5:30 PM	Wrap-Up, Q &A & Key Takeaways Vote of thanks, Prof. Manojit Chattopadhyay, Conference Co-Chair



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30 JANUARY 2026
MAIN CONFERENCE – DAY ONE

Time	Event
08:00 AM – 09:00 AM	Registration & Conference Kit Distribution (Auditorium – Madai)
09:00 AM - 10.15 AM	Inaugural Session (Auditorium – Madai) (Welcome, Felicitation, Inauguration, Chief Patron’s Address, Conference Context and Vote of Thanks) Dignitaries: Prof. Sanjeev Prashar, Director In-Charge, IIM Raipur, Chief Patron, ICC-2026 Prof. Virginia Bodolica, Head of the Department of Management, American University of Sharjah (AUS) Ph.D., HEC Montreal, Canada Prof. Saroj Pani, Dean (Academic) Dr. Pranith Kumar Roy, Convenor, ICC-2026, IIM Raipur Vote of thanks, Prof. Manojit Chattopadhyay, Conference Co-Chair Address Keynote Speaker: Prof. Virginia Bodolica, Professor, Head of the Department of Management, American University of Sharjah (AUS), PhD, HEC Montreal, Canada Dignitaries: Prof. Sumeet Gupta, Co-Chair, ICC-2026, IIM Raipur
10:15 AM – 10.45 AM	Chief Guest’s Address [Representative of Govt. of Chhattisgarh]
10:00 AM – 10.15 AM	Group Photo with faculty colleagues at the Dias
11:00 PM–11.30 AM	Tea/Snacks Break (Guests and Faculty at IR-Lounge; Participants outside of Madai)
11:30 AM–12:15 PM	Plenary Session I – Integrating case writing and case teaching with course design. Speaker: Prof. Debjit Roy, IIM Ahmedabad Dignitaries: Prof. Gopal Kumar, Co-Convenor, ICC-2026, IIM Raipur
12:15 PM–1:00 PM	Plenary Session II- Case Research and Publication: Insights from a Global Publisher Speaker: Mr Amit Siddhartha, HB Publishing Dignitaries: Prof. Manojit Chattopadhyya, Co-Chair, ICC-2026, IIM Raipur
1.00 PM -2.00 PM	Lunch
2:00 PM – 2:45 PM	Industry Panel Discussions, Mr. Rajat Bansal, IAS, Special Secretary, Department of Good Governance and Convergence, Director, MD, CMDC, CG, Mr. Pawan Kumar, Executive Director (HR), SAIL, Bhilai Steel Plant, Bhilai. Mr. Ashish Chaturvedi, Zonal Head, Punjab National Bank, Chattishgarh and Jharkhand Moderator - Prof. Satyasiba Das, Professor of Strategy of Entrepreneurship, IIM Raipur
2:45 PM-3:15 PM	Coffee/Tea Break at MDC, Tandula)
3:15 PM – 4:45 PM	Concurrent Session I (Track no 1-7, Case Presentations) (Executive Classrooms and Meeting Rooms, MDC, Tandula)
4.45 PM -5.00 PM	Coffee/Tea Break at MDC [Tandula]
5.00 PM- 6.30 PM	Concurrent Session II (Track no 8-14, Case Presentations) (Executive Classrooms and Meeting Rooms, MDC, Tandula)
6.30 Pm -7.30 PM	Cultural Program at Madai, IIM Raipur
8: 00 PM onwards	Conference Dinner at Keshariya Garden, Near Director’s Residence



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31 JANUARY 2026

MAIN CONFERENCE – DAY TWO

Time	Event
08:00 AM – 09:00 AM	Registration & Conference Kit Distribution (Auditorium – Madai)
09:00 AM - 10.15 AM	Plenary Session III – AI in Case Pedagogy Speakers: Prof. P.D. Jose, IIM Bangalore, (Auditorium – Madai) Moderator – Dignitaries: Prof. Rashmi Shukla, Co-Convenor, ICC-2026, IIM Raipur
10:15 AM – 10.30 AM	Coffee/Tea Break (Guests and Faculty at IR-Lounge; Participants outside of Madai)
10.30 AM – 11:30 AM	Plenary Session IV – Designing and Teaching Role-Play-Based Cases for Deeper Learning Prof. Satyasiba Das, Dean, External Relations, IIM Raipur. Prof. Sanjeev Prashar, Director In-Charge, IIM Raipur
11:30 AM–12.00 AM	Transition break to MDC, Tandula
12.00 PM – 1.30 PM	Concurrent Session III (Track no 15-21, Case Presentations) (Executive Classrooms and Meeting Rooms, MDC, Tandula)
1:30 PM–2:30 PM	Lunch Break at MDC
2:30 PM – 4:00 PM	Concurrent Session IV (Track no 22-27, Case Presentations) (Executive Classrooms and Meeting Rooms, MDC, Tandula)
4.00 PM to 4.15 PM	Transition Break to Madai
4.15 PM -5.15 PM	Valedictory Session , (Auditorium – Madai) Distribution of the best case of the track award. Chief Guest Prof. Ashok Banerjee- Director, IIM Udaipur; Indian Thoughts in Global Business Practices, Dignitaries: Prof. Sanjeev Prashar, Director in Charge, IIM Raipur, Prof. Satyasiba Das, Dean External Relations, Co-Chair, ICC-2026, IIM Raipur
5:30 PM onwards	High Tea